

## Skills

### Software Skills

Chat GPT or Gemini

Weavy

Adobe Firefly

Midjourney

Claude

Claude Code

Antigravity

P5.js

### Design Software

Figma

Illustrator

Photoshop

Indesign

After Effects

Premiere Pro

Light Room Classic

## Languages

Hebrew - Native

English - Proficient

## Work Experience

### Firma Business Design \ Product Design Intern

Summer 2026

During my internship as part of the Product team, I worked on complex systems and digital products for leading companies across a variety of projects. My work focused on UI design, user flows, while also taking part in key UX decisions throughout the design process.

### Visual Design Freelance \

2026-Today

As a freelance designer, I work on a variety of visual projects, including branded materials, presentations and social media content, while adapting each project to the company's visual language and identity.

### Design faculty's magazine HIT \ Writer and Social Media Manager

2025-2026

Shaped the social media presence and contributed editorial writing for a design platform exploring contemporary perspectives on art, culture, and innovation.

## Education

### HIT \ Bachelor's in Visual Communication Design (B.Des)

2023-Today

4rd year Visual Communications Design student.

### Mor High School, Maccabim-Reut

2012-2018

Full matriculation certificate with specialization in Art and social sciences.

## Awards

### International Design Research Workshop \ Collaboration with LEGO® Group, Denmark

2026

Selected participant in an international design research workshop in collaboration with LEGO® Group's Creative Play Lab. Explored the value of physical play in a digital age, identifying user insights and defining meaningful design opportunities for future generations of children, families, and adults.

### Beit Ariela Exhibition (Tel Aviv)

2025

Chosen from about 100 second-year students to show an artist catalog I designed in a special exhibition of top student work.

## Military Service

### Combat Hummer Operators Unite \ Team commander and course sergeant

2019-2021

Led soldiers, managed logistics, and operated under pressure.

Gained skills in systems thinking, teamwork, prioritization, and creative problem solving- all of which I bring into my design work.

## Volunteering

### Etgarim NGO \ Running Guide

2021-2025

Running side by side with people with disabilities, developing strong communication, trust and long-term commitment through shared weekly practice.